



Dr. Paul M. Korb

Dr. Korb is a board certified Oral and Maxillofacial Surgeon. The focus of his practice is implant dentistry through comprehensive, top down treatment planning. He understands that successful outcomes depend on a team effort between the surgeon and restorative dentist. Ideal restorations require ideal implant positioning. Therefore, Dr. Korb's practice focuses on all ancillary procedures for ideal implant positioning, including bone grafting, socket preservation, ridge reconstruction, sinus lifts and nerve repositioning. Experience and success matter, Dr. Korb has placed tens of thousands of implants with a 98% documented success rate. In addition, Dr. Korb has been awarded Platinum status by Biomet 3i for his contributions in the field of implant dentistry. He is a past 3i surgical teaching mentor, and a past 3i Surgical Advisory Board Member. His office is a Beta test site for new implant technologies. Dr. Korb also sits on the advisory board for the Institute for Dental Implant Awareness and lectures nationally on dental implant marketing and aesthetics.

Thursday, November 5, 2015

6pm-9pm Tuition: \$99

6-6:30pm Registration

6:30-9pm Lecture

Receive 2 CE Credits

Venue:

The Standard Club

6230 Abbotts Bridge Road

Duluth, GA 30097

RSVP by October 21st

to: Christine Shea

770-495-9193

paulkorbdmd@gmail.com

This evening is reserved for Doctors only please; heavy hors d'oeuvres & cocktails will be served.

PRACTICE POSITIONING, BRANDING & THE COMPETITIVE CHALLENGES

Hosted by Dr. Paul M. Korb

Please join us for "An Informative Evening of Education" featuring **Ms. Cynthia Bollinger** as our guest speaker.

The goals of the evening's topics have been formatted to highlight the importance of creating a strong business model for the growth and success of your practice.

Learn The Latest Trends In:

- **Branding, Messaging, and Practice Positioning**
- **Addressing Competitive Challenges**
- **Developing a Dynamic Team**
- **Creative Business Model**

Ms. Bollinger has specialized in consulting, seminars, training programs and educational materials designed specifically for implant dentistry since 1985. Recognized as a national leader in the field of implant marketing and management, Ms. Bollinger's clients include many of the largest implant practices in the country. She has also been instrumental in developing training programs, as well as educational and marketing materials for several implant companies. Ms. Bollinger is also the Director of the Institute for Dental Implant Awareness (IDIA), a non-profit consumer awareness organization. She has developed numerous patient education tools and resources, including a comprehensive patient education website based exclusively on dental implants.